



Safetica advantages over MacAfee DLP

- McAfee's often-discounted initial costs result in high renewal costs in the long run.
- Implementation of McAfee solution is very complex and takes months. Implementation of Safetica is much simpler and quicker.
- McAfee relies on a lot of products from their portfolio to provide all DLP features. Safetica handles DLP use cases in a single, integrated solution which can be easily configured.
- Policy configuration in their product could be quite complex and it requires an experienced team of administrators; Safetica is very easy to implement and maintain.
- To use advanced DLP features, an additional legacy configuration console is required.
- McAfee system requirements and load are heavy on infrastructure and endpoint resources.
- Safetica can be integrated with existing security stack and does not cause any vendor lock-in.
- Safetica prides itself in excellent customer support and carefully trained partner network.



Safetica advantages over Symantec DLP

- Symantec uses Oracle databases only, which might be a deal breaker. Safetica uses Microsoft SQL or Azure SQL which are more affordable for smaller businesses.
- Symantec products are quite expensive because they require multiple components. They also charge extra for reporting features and the management console.
- Symantec requires number of servers for maintaining full functionality. They also recommend running different endpoint servers for desktop and Citrix users. Safetica requires only one server for SMB customers, more servers are only required for larger environments. Also, Citrix environments require no additional servers.
- Symantec DLP is a very complex solution, which takes a long time to fully implement and configure and may require dedicated IT staff. Safetica is easy to use and can be deployed in days and fully implemented in a matter of weeks.
- Customer feedback on the technical support is poor, issues take a long time to be resolved. Safetica pays special attention to partner training and advanced incidents are handled by the experienced and responsive HQ support team.
- Safetica allows you to see all data in context with DLP incidents while Symantec focuses only on potentially sensitive data. If broader audit is needed, Safetica offers superior monitoring capabilities.